FROM THE SPIRIT OF THE FEDERALIST PAPERS TO THE END OF LEGITIMACY: REFLECTIONS ON GUNDY V. UNITED STATES

By J. Benton Heath

ABSTRACT—The revival of the nondelegation doctrine, foreshadowed last term in Gundy v. United States, signals the end of a distinctive style of legal and political thought. The doctrine’s apparent demise after the 1930s facilitated the development of a methodological approach that embodied what Lon Fuller once called “the spirit of the Federalist Papers”: an open-ended engagement with the problem of designing democracy and controlling public power. At its best, this discourse was critical and propulsive, with each purported solution generating more questions than it answered. The turn against congressional delegations will likely bring to a close this period of open and self-critical experimentation. In its place, we are likely to see the emergence of warring visions of the administrative state, each claiming legitimacy—neither credibly—according to its own comprehensive normative doctrine.

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INTRODUCTION

In 1963, the United States’ leading professor of jurisprudence issued a provocative call to rethink administrative law.¹ Legality, Lon Fuller observed, depended on certain fundamental attributes—an “internal morality”—that demanded a minimal degree of clarity, generality, prospectivity, and consistency in application, and a system that wholly lacked one of these attributes would not be a “legal system” in any meaningful sense of the term.² It was not lost on Fuller that law’s internal morality presented a fundamental challenge for the administrative state, which was then about to enter a period of remarkable growth. A legal system of clear, stable, and generally applicable rules laid down in advance was well-suited to facilitating free-market capitalism, but these same principles stood in fundamental tension with alternative, more interventionist forms of social and economic organization.³ To the extent that modern government was called upon to intervene in markets, regulate industry, and set contentious social policy, Fuller’s internal morality of law would seem an obstacle rather than an ideal.⁴ It seemed, in other words, that we were faced with a zero-sum choice: either uphold the rule of law or embrace the administrative state.

This dilemma, Fuller insisted, required a careful and critical response. The emerging institutions of the administrative state would entail tradeoffs
between the internal morality of law and other pressing social values and policies—tradeoffs that can have profound ramifications for individuals’ lives and for the use of public power. It would be a mistake to assume that the new institutions of the administrative state must be governed according to the same principles of legality that applied to the institutions of laissez-faire capitalism, just as it would be a mistake to indiscriminately deploy governmental power for one’s chosen ends without any concern for institutional checks. In other words, the growth of administrative power demanded not a zero-sum choice, but subtle and ongoing attention to the problems of institutional design: “Something like the spirit of the Federalist Papers will become essential—a spirit at once inquiring and constructive.”

This Essay reconstructs what Fuller meant by the “spirit of the Federalist Papers” and argues that something like this spirit actually did come to characterize the theory and practice of U.S. administrative law in the ensuing decades. Fuller’s “spirit,” at least as this Essay reconstructs it, denotes a continuing and open-ended engagement with the problems of designing institutions to control and channel political power. It is concerned with the values that are embedded and reflected in everyday institutional arrangements, and it seeks to bring those values to light and subject them to scrutiny. This spirit is “inquiring and constructive,” in the sense that its practitioners are constantly seeking new ways to design regulatory policies, programs, and bureaucracies. The process of investigation, critique, and revision is ongoing as successive generations continually attempt to find “the most apt institutional design for governmental control” over a changing economy. The “spirit of the Federalist Papers,” then, is exemplary of what Jeremy Waldron calls “political political theory—theory addressing itself to politics and to the way our political institutions house and frame our disagreements about social ideals and orchestrate what is done about whatever aims we can settle on.”

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6 Fuller, supra note 1, at 181.

7 Id.

8 For an approach that bears a family resemblance to Fuller’s spirit, but in a different substantive and philosophical tradition, see Joshua Kleinfeld, A Theory of Criminal Victimization, 65 Stan. L. Rev. 1087, 1151 (2013).

9 See Fuller, supra note 1, at 181.

10 Id. at 175. In a passage notable for its relevance to the present day, Fuller stresses that the administrative apparatus has already struggled to grapple with transformations in the economy and warns that it will in the future have to deal with “the as yet largely unfaced dislocations that will be brought by increasing automation.” Id. at 176.

In the U.S. administrative state, Fuller’s own call for a renewed spirit of engagement may have been largely ignored, but his words nonetheless proved prophetic. Over the next decade, a discourse emerged that interrogated the normative foundations of the administrative state, asking whether and on what terms it could be legitimated by reference to democratic principles. At its best, this discourse was critical and propulsive, with each purported solution generating more questions than it answered. The administrative state became a distinctive and productive laboratory for rethinking the role of democratic governance under conditions of extreme complexity: “massive” and “wicked” problems, the demand for extensive technical knowledge, and globalization. But this thinking took place—had to take place—against a background assumption, with which Fuller concurred, that the kind of administrative state we need will never be effectively controlled and legitimated through general and prospective rules laid down in advance by a watchful legislator.

This background assumption, of course, was never shared by a large and influential proportion of U.S. politicians and legal professionals who remained skeptical of the administrative state. On June 20, 2019, this skeptical position secured a preliminary but significant victory in *Gundy v. United States*, wherein four Justices signaled their desire to reconsider the Court’s longstanding, hands-off approach to broad delegations by Congress to administrative agencies. On this view, the proper guide for designing, coordinating, and legitimating the administrative state is not the “spirit” of the Federalist Papers, but the Federalist Papers themselves, along with other indicia of the Constitution’s original meaning and purpose.

12 I have found no other piece engaging specifically with this part of Fuller’s best-known work. In preparing this piece, I was surprised to find I may be the only law review author to have expressly referenced this “spirit of the Federalist Papers,” despite more than 1,800 citing references to Fuller’s book in leading legal databases. See J. Benton Heath, *Global Emergency Power in the Age of Ebola*, 57 HARV. INT’L L. J. 1, 47 (2016).

13 See infra Part I.

14 See, e.g., *infra* notes 50–52 and accompanying text (describing the emergence of a model of “interest representation” in administrative law and the problems attending that model).


19 See *id.* at 2133–35 (Gorsuch, J., dissenting).
Congress to the Executive, and empowers the federal courts to police and invalidate those delegations in the service of individual liberty and deliberative democracy.\(^{20}\)

The upshot of this approach is that the broad delegations on which much of the administrative state is founded may now be “under siege,”\(^{21}\) awaiting only a clever litigant and a fifth vote from Justice Kavanaugh, who took no part in Gundy. Commentators have already observed that the resurrection of the nondelegation doctrine would jeopardize large segments of the administrative state and make future ambitious policymaking all the more difficult by forcing Congress to reach far broader agreement before passing legislation.\(^{22}\) Four Supreme Court Justices appear to agree, warning that if the measure in Gundy is impermissible, as the dissent argues, then “most of Government is unconstitutional.”\(^{23}\) In the wake of the Gundy dissent, commentators have argued that the administrative state is too much a practical necessity, that the nondelegation doctrine is too blunt a tool, and that its resurrection is neither required by the Constitution nor normatively desirable.\(^{24}\)

The argument I advance here is at a different level of reflection. I contend that this turn against congressional delegations signifies a profound transformation in our political and intellectual life. It brings to a close whatever was left of the broadly experimentalist approach to institutional design that was presaged in Fuller’s lectures. In the place of an ongoing, self-critical search for legitimacy, we are likely to find hardened battle lines, with each side offering a romanticized ideal model of governance. This is not only

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\(^{20}\) See id. at 2134–35.

\(^{21}\) See generally Gillian E. Metzger, Foreword: 1930s Redux: The Administrative State Under Siege, 131 Harv. L. Rev. 1 (2017) (charting the rise of “anti-administrativism” on the U.S. Supreme Court).


\(^{23}\) Gundy, 139 S. Ct. at 2130 (plurality opinion).

\(^{24}\) See, e.g., Bagley, supra note 22 (“To run a functional, modern government, Congress has no choice but to delegate authority and discretion to federal agencies. Doing so allows Congress to make use of agencies’ resources and scientific expertise, to enable a nimble response to emerging problems and to insulate technocratic decisions from raw politics.”); Scott Lemieux, Wait a Minute, Could John Roberts Block All of This?, AM. PROSPECT (Sept. 27, 2019), https://prospect.org/day-one-agenda/chief-justice-roberts-block-executive-authority [https://perma.cc/45YF-FBDR] (warning that the revival of the nondelegation doctrine could frustrate initiatives by a progressive governing coalition); Julian Davis Mortenson & Nicholas Bagley, Delegation at the Founding (Dec. 31, 2019) (unpublished manuscript), https://papers.ssrn.com/a=3512154 [https://perma.cc/H8DP-W6B9] (arguing that the nondelegation doctrine, as understood by contemporary conservative judges and scholars, was not part of the original constitutional understanding).
a reflection of our oft-bemoaned political polarization. It also represents the loss of a distinctive style of legal and political inquiry, which continually sought to reconsider and reconcile the demands of democratic constitutionalism with the exigencies of contemporary life.

This is not, in other words, an additional argument for keeping the nondelegation doctrine in mothballs. The observations presented here are unlikely to move the needle for anyone who is ideologically opposed to the modern expansion of the administrative state or who believes that “most of the modern national government is wildly, absurdly, it-is-not-even-a-close-call-obviously unconstitutional.”

The purpose of this reflection is, instead, to mark a transformative shift in our constitutional and administrative politics. What is at stake in this shift, I argue, is the important role of U.S. administrative agencies in testing what democracy can and should look like in an increasingly complex, technocratic, and globalized world. And, unlike the fight over the nondelegation doctrine itself, which still must play out in the courts, this shift may have already taken place.

This Essay proceeds in three Parts. Part I argues that the decade following Fuller’s lecture did indeed lead to a spirit of constructive, crucial, and principled engagement with the administrative state, which left a heavy mark on administrative law scholarship and practice both in the United States and abroad. Part II then turns to the dissenting opinion in Gundy, which heralds a return of the nondelegation doctrine, and shows how the approach announced in this opinion signals a radical shift in the political discourse. Part III concludes by considering the implications of this shift for our ability to critically engage and experiment with alternatives in institutional design.

I. THE “SPIRIT OF THE FEDERALIST PAPERS” IN U.S. ADMINISTRATIVE LAW

The complex of agencies, bureaucrats, regulations, and practices that make up the administrative state is in some ways the most salient feature of modern government. Whether one is running a business, receiving public assistance, muddling through airport security, or, like Herman Gundy, negotiating the immense and often lifelong consequences of being convicted of a crime, administrative law is a part of one’s life, even more so than the

27 Gundy, 139 S. Ct. at 2133.
police or the courts. And the administrative state today, established on the basis of broad delegations of statutory authority, presents itself as a near-inevitability, as the federal government is called upon to regulate a wide range of activities.

When Fuller delivered his Storrs Lectures in 1963, the U.S. administrative state was about to enter its most dramatic period of expansion since the New Deal. The administrative state’s ability to harness the power of law and political organization in pursuit of substantive ends was both enticing and anxiety-provoking, particularly for those who had grown up in the aftermath of a world war against fascism and in the shadow of the Soviet Union. Specific critiques leveled against the administrative state in earnest during this period included charges of pervasive regulatory capture, demands that agencies respect entitlements arising from social programs, and a renewed push among business interests toward deregulation. More generally, critics began to express the concern that the concentration of regulatory authority in the hands of a national executive had brought about “Madison’s Nightmare”: extensive centralized power organized through an unintelligible cacophony of warring factional bureaucracies.

Writing at the high-water mark of this expansion, Richard Stewart identified a transformation not only in the structure of the administrative state, but in its legitimating principles. Stewart observed that the “ultimate problem” of administrative law “is to control and validate the exercise of essentially legislative powers by . . . agencies that do not enjoy the formal legitimation of one person one vote election.” For a long time, the legitimacy of the administrative state was presumed to derive from congressional delegation: Congress defined the terms of the agency’s power,

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30 See generally BREYER ET AL., supra note 26, at 22.

31 See generally JÜRGEN HABERMAS, LEGITIMATION CRISIS (Thomas McCarthy trans., 1973) (addressing the legitimation problems that arise with state management of the economy); DILEMMAS OF LAW IN THE WELFARE STATE (Gunther Teubner ed., 1985) (tracing the impact of the postwar welfare state on law and legal institutions).

32 BREYER ET AL., supra note 26, at 23–24.


35 Id. at 1688.
and Congress could take it back.\textsuperscript{36} Traditional administrative law, in other words, “conceives of the agency as a mere transmission belt for implementing legislative directives.”\textsuperscript{37} Stewart demonstrated the failure of this transmission belt model, both in practice and in the public and theoretical imagination, as the problems of the New Deal and afterward demanded ever-broader delegations from Congress.\textsuperscript{38} These problems became even more acute in the 1960s and 1970s as the administrative state’s role in allocating private benefits and burdens, and the reality of capture by regulated interests, became increasingly salient.\textsuperscript{39}

The breakdown of the transmission belt was also what had troubled Fuller about the administrative state, though with a different emphasis. The transmission belt offered an account of the administrative state’s legitimacy, which depended on stable, generally applicable guidance from a democratically elected Congress.\textsuperscript{40} Fuller was not directly focused on democracy or legitimacy, but he was equally concerned with the role of law in setting down clear, generally applicable and prospective rules that constrain official discretion.\textsuperscript{41} But already in 1963, Fuller recognized that this conception did not describe much of what was happening in the administrative state.\textsuperscript{42} He argued that much of the administrative state’s intervention into the economy dealt with “polycentric problems”: complex matters of distribution that cannot be resolved through rule-governed adjudication.\textsuperscript{43} Fuller recognized that law’s emphasis on generality, consistency, and stability was not appropriate to many of the tasks assigned to the administrative state, and that these tasks called instead for something like private ordering or for a kind of administrative managerialism.\textsuperscript{44} As the state becomes increasingly concerned with managing the economy, questions of institutional design would become paramount, and Fuller argued strongly against “unthinkingly” carrying over traditional models into

\textsuperscript{36} Id. at 1675 & nn.20–22.
\textsuperscript{37} Id.
\textsuperscript{38} E.g., id. at 1676–81.
\textsuperscript{39} Id. at 1681–88.
\textsuperscript{40} Id. at 1675–76.
\textsuperscript{41} FULLER, supra note 1, at 39.
\textsuperscript{42} Id. at 46 (“In recent history perhaps the most notable failure to achieve general rules has been that of certain of our regulatory agencies, particularly those charged with allocative functions.”).
\textsuperscript{44} FULLER, supra note 1, at 173; Fuller, Adjudication, supra note 43, at 5.
this new era. What was needed, Fuller concluded, was a renewed engagement with these problems of institutional design—an engagement that required “[s]omething like the spirit of the Federalist Papers.”

This does not mean that the administrative state is fundamentally inconsistent with Fuller’s rule of law values. Administrative agencies can—and often do—use the discretion granted by Congress to craft detailed systems of rules, which adopt to some extent all of Fuller’s criteria. In principle, courts could also require agencies to constrain broad statutory discretion through rulemaking, thereby reintroducing Fuller’s internal morality into the administrative state. But, insofar as this rulemaking took place without congressional guidance, there would need to be an alternative account of its legitimacy, which would in turn affect the form and process for agency self-control. The need for a legitimating rationale applies a fortiori to the “new modes of governance” that today characterize much of the administrative state, which do not take the form of rules but of “priority setting, resource allocation, research, planning, targeting, guidance, and strategic enforcement.”

Following Fuller’s call for renewed engagement, new models of administrative design and legitimation in fact began to emerge. Stewart, in particular, argued that courts responded to the failure of the transmission belt by developing an alternative “interest representation” model of administration. Pursuant to this model, courts reconceived administrative policymaking as providing “a surrogate political process to ensure the fair representation of a wide range of affected interests.” Interest representation was by no means a panacea to the administrative state’s legitimacy problems—Stewart actually thought it was deeply problematic—but it nonetheless could herald a “new conception of administrative law and . . . political theory . . . forming among the ruins of the old.”

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45 FULLER, supra note 1, at 176.
46 Id. at 181.
51 Stewart, Reformation, supra note 34, at 1670.
52 Id. at 1811.
This approach took hold in the literature. Over the following decades, scholars looked closely at emerging administrative practices and court decisions to find hints of alternative models of administrative legitimacy; they built their own models, interrogated them, and attempted to imagine alternative ways of reconstructing the administrative state, or the state itself. These were not simply rarefied academic theorizing: the models developed in this body of work were frequently built on the close examination of particular regulatory schemes, and their authors moved back and forth between policymaking roles and academia.

By the end of the twentieth century, the administrative state—both in theory and in practice—was littered with competing models for its legitimation.

During this period, much scholarship on the administrative state took on Fuller’s “spirit of the Federalist Papers.” By way of background, the Federalist Papers examine in close detail the (then-proposed) constitutional structure of U.S. government, identifying the implications of even the small details of that structure for what would now be called political science and

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54 See, e.g., Freeman, supra note 53, at 55–66 (focusing on specific environmental permit negotiations).

55 Justice Elena Kagan, who is cited supra note 53 and is the author of the plurality opinion in Gundy, is only the most salient example.

political theory. To be sure, this was anything but a dispassionate analysis, having been prepared as an intervention into the political battle in New York over the future of the Republic. But despite, or perhaps because of, the Federalist Papers’ rough-and-tumble origins, its authors were engaged in a deep reflection on the design of political institutions, and the values served by the separations and connections between various government departments.

The thinking about the administrative state in recent decades took on a similarly detail-oriented, institutionally minded approach to legitimacy. In Stewart’s foundational account, for example, the new model of interest representation could be found in liberalized standing requirements, broader participation rights, and the demand to give “due regard” for the views of stakeholders. We could use this model to then identify potential challenges (such as the problem of identifying stakeholders or gauging the impact of representation on decision-making), and, with the help of political theory, imagine how extending the model might resolve or exacerbate these challenges. Subsequent projects found new material for this kind of mid-level theorizing in negotiated rulemaking procedures, agency-made standard-setting processes, or in federal and local standards and processes for governing primary education, among other subjects.

But this approach also deviated from the Federalist Papers in two important respects. First, the Federalist Papers’ authors were presenting what was essentially a done deal to the U.S. public. The administrative state, by contrast, was and remains a work in progress. Scholars and practitioners of administrative law were, to use an expression that became familiar during my short time in government, “building the airplane while

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57 One could point to any essay to support this point, but a particularly vivid example is Madison’s sendup of the “political maxim” that each department must be fully separate. See The Federalist No. 47 (James Madison).
58 Pauline Maier, Ratification 84–86 (2010).
59 Waldron, supra note 11, at 279.
60 Stewart, Reformation, supra note 34, at 1723–60.
61 Id. at 1760–90.
62 Id. at 1790–1802.
63 Freeman, supra note 53, at 33–40.
64 Shapiro et al., supra note 53, at 491–501.
66 See Maier, supra note 58, at 69, 86.
On this view, the administrative state is less something that needs to be legitimated and “sold” to a skeptical public, and more something that can be tinkered with, retheorized, and rethought in light of new internal developments or external challenges.

Second, because of this state of constant flux, much of the work on the administrative state took a decidedly critical approach to the problem of its legitimation. This is in opposition to much of Western political and legal theory which, for either transparently political reasons or for the sake of academic inquiry, have sought to explain why the existing social order is legitimate, or how it might be rendered so. Stewart again provides the paradigmatic example of the critical approach: he expressly describes his work as being “descriptive and critical” rather than normative, and he is neither nostalgic for the broken transmission belt model of the administrative state nor particularly optimistic about the prospects of his “interest group representation” model. The point of his investigation is not to identify the “right” recipe for legitimating the administrative state, but rather to recognize how the ongoing need for legitimation is reshaping the state, how small changes in doctrine or practice can signal alternative visions of our social order, and how these alternatives might respond to existing problems even as they generate new ones.

The result was a brand of intellectual engagement that treated the administrative state as a permanent problem, rather than as a sanctified part of the political order. We are stuck with the administrative state, it says, but we must neither embrace it nor reject it in favor of a romanticized past. The result is a constant churn, as new and emerging ideas take root in various corners of the state and compete to remake our institutions from the inside out—whether they be interest group pluralism, civic republicanism, presidential administration democratic experimentalism, new governance, or analytic management. To be sure, some theorists were more sanguine about their preferred governance model. But this very methodology, which was based on excavating and modeling the legitimating ideas already embedded in institutional practices, carried with it the germ of critical legal studies, with its emphasis on mapping existing arrangements and reconstructing

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67 This approach may echo the street-level approach to regulatory programs by the regulators themselves. See Josh Pacewicz, The Regulatory Road to Reform: Bureaucratic Activism, Agency Advocacy, and Medicaid Expansion within the Delegated Welfare State, 46 POL. & SOC. 571, 574 (2018).

68 For two succinct phrasings of the problem, both of which are emblematic of much normative jurisprudence and political theory, see JEAN-JACQUES ROUSSEAU, THE SOCIAL CONTRACT 49 (Betty Radice & Robert Baldick eds., Maurice Cranston trans., Penguin Books 1968) (1762), and JOHN RAWLS, POLITICAL LIBERALISM 137 (1993).

69 Stewart, Reformation, supra note 34, at 1670.

70 See, e.g., Dorf & Sabel, supra note 53, at 283–89; Seidenfeld, supra note 53, at 1515.
imagined alternatives.\textsuperscript{71} The “models” that were produced in this fashion thus tended to be at least implicitly provisional, contestable, and subject to revision.\textsuperscript{72}

The method proved portable beyond the boundaries of the United States. When studying the problems of governance beyond the state, it is useful to have tools enabling a searching and self-critical inquiry into the legitimation of power absent a direct tether to any electorate. We can therefore see hallmarks of the U.S. administrative-law method in studies of Europe’s increasingly complex governance structure,\textsuperscript{73} and in studies of global regulatory bodies such as international organizations, transnational networks, and private standard-setting bodies.\textsuperscript{74} These efforts included the Global Administrative Law (GAL) project, which explicitly characterized a range of public and private global bodies as “administrative” in nature, and sought to apply to them the same diagnostic and normative tools familiar to national administrative lawyers.\textsuperscript{75} Critics sometimes dismissed much of this

\textsuperscript{71} See ROBERTO MANGABEIRA UNGER, THE CRITICAL LEGAL STUDIES MOVEMENT 15–27 (1986); ROBERTO MANGABEIRA UNGER, WHAT SHOULD LEGAL ANALYSIS BECOME? 130–38 (1996) [hereinafter UNGER, LEGAL ANALYSIS].


\textsuperscript{74} See generally EYAL BENVENISTI, THE LAW OF GLOBAL GOVERNANCE (2014) (arguing that decision-making in global governance bodies should be subject to the same types of constraints that apply in domestic administrative law); Joshua Cohen & Charles F. Sabel, Global Democracy?, 37 N.Y.U. J. INT’L L. & POL. 763 (2005) (theorizing global administrative networks in a manner similar to Sabel’s earlier work on democratic experimentalism in the U.S.); Daniel C. Esty, Good Governance at the Supranational Scale: Globalizing Administrative Law, 115 YALE L.J. 1490 (2006) (arguing that the tools of administrative law should be applied to regulate international policymaking).

that administrative law is a naive and somewhat neoliberal normative project. But, in the critical spirit of this line of administrative-law scholarship, a great deal of work in the GAL vein was dedicated to capturing the normative and practical dynamics of institutional churn, reconstructing alternative possible futures embedded in existing arrangements, and subjecting them to critique.


76 See, e.g., David Kennedy, The Mystery of Global Governance, in RULING THE WORLD?: CONSTITUTIONALISM, INTERNATIONAL LAW, AND GLOBAL GOVERNANCE 37, 64 (Jeffrey L. Dunoff & Joel P. Trachtman eds., 2009). There were also some concerns about GAL’s failure to engage with democracy, which were only later addressed by its founders. See Benedict Kingsbury et al., Global Administrative Law and Deliberative Democracy, in THE OXFORD HANDBOOK OF THE THEORY OF INTERNATIONAL LAW 526, 526 (Anne Orford, Florian Hoffman & Martin Clark eds., 2016); Peter L. Lindseth, Equilibrium, Demois-cray, and Delegation in the Crisis of European Integration, 15 GER. L.J. 529, 555 (2014); Susan Marks, Naming Global Administrative Law, 37 N.Y.U. J. INT’L L. & POL. 995, 999–1001 (2005); Kalypso Nicolaidis & Gregory Shaffer, Transnational Mutual Recognition Regimes: Governance Without Global Government, 68 L. & CONTEMP. PROBS. 263, 314 (2005).

All of this intellectual development and expansion was made possible by the breakdown of Stewart’s transmission belt. If it were possible to control and legitimate the kind of administrative state that we want through clear delegations laid down in advance by Congress and reviewed by courts, then there would be no need to launch a decades-spanning intellectual project to continually reimagine the state’s legitimating principles. There would have been no special need to think deeply about which doctrinal and practical developments suggest alternative futures for the design of the administrative apparatus and its relationship to the governed.\textsuperscript{78} And there would have been few lessons for global and private administrative bodies, or for any discipline that studies the legitimation problems facing governance under conditions of complexity, electoral breakdown, or globalization.

This is not to say that the intellectual study of the administrative state has been some unqualified good. Certainly, no one has “solved” the legitimation problems of the modern administrative state, and even seemingly good ideas can be pathological in practice or fall prey to “the tendency of any large bureaucracy to water down transformational concepts until they cease to have much real meaning.”\textsuperscript{79} Critics from the left have long argued that much of this mainstream scholarship only serves to entrench bureaucracy as the dominant form of social organization.\textsuperscript{80} If theorists are too preoccupied by the legitimacy of the administrative state, this argument goes, then they may too readily accept the false necessity of bureaucracy and too easily presume the legitimacy of the rest of the constitutional structure.

Other critiques of administrative legitimacy embrace the modern necessity for the bureaucratic administrative state but come close to suggesting that we jettison any special desire for its democratic legitimation. Consider, for instance, Adrian Vermeule’s invocation of Carl Schmitt as a basis for theorizing the administrative state,\textsuperscript{81} or Edward Rubin’s deliberately provocative suggestion that we bracket any notion of democracy or legitimacy in favor of sterile concepts drawn from management science and engineering.\textsuperscript{82} More recently, Nicholas Bagley forcefully argued that this

\textsuperscript{78} No special need, that is, beyond the general problem that in political life nearly every exercise of government power suffers from some legitimacy deficit. See infra Part III.

\textsuperscript{79} ROSA BROOKS, HOW EVERYTHING BECAME WAR AND THE MILITARY BECAME EVERYTHING 150 (2016).


\textsuperscript{82} EDWARD L. RUBIN, BEYOND CAMELOT: RETHINKING POLITICS AND LAW FOR THE MODERN STATE (2005).
preoccupation with legitimacy has caused progressives to effectively cede control over the administrative state to a deregulatory Republican agenda.\(^{83}\) While Bagley does not reject the need for legitimacy in the administrative state, he contends that talk of any “democratic deficit” of agencies vis-à-vis the other branches of government is overblown, such that the continuing quest for legitimacy among administrative lawyers is a “sucker’s game.”\(^{84}\)

Taken together, these critiques highlight a tension at the center of the mainstream intellectual project. Mainstream administrative law and theory, as I have described it, attempts to take seriously both the necessity of the modern administrative apparatus and its need for democratic legitimation. This tension produces two opposite risks. On the one hand, the concession to practical necessity could devolve into apologia for the bureaucratic administrative state, squeezing out any vision for alternative forms of social organization.\(^{85}\) On the other, the endless quest for legitimation risks hamstringing effective governance by effectively blessing any procedural control, no matter how onerous.\(^{86}\)

This tension, though, is what made the U.S. administrative-law project of the past forty years so generative of new ideas. Theories of the administrative state that were able to navigate this tension—that could maintain a commitment to thinking beyond both the received institutional structures and received notions of what it means to be “democratic”—offered genuinely novel contributions to the question of what it means to legitimately govern under conditions of complexity.\(^{87}\) Such theories were eminently practical without abandoning imagination. They were committed to both the administrative apparatus and democracy, without purporting to offer a romanticized understanding of either. And the U.S. administrative state was, on this view, a laboratory for experiments in designing democracy under conditions of extreme complexity, technocracy, and globalization. This was, perhaps, something like the “spirit of the Federalist Papers” that Fuller imagined.

II. NONDELEGATION’S REVIVAL: DISPELLING FULLER’S SPIRIT?

The apparent revival of the nondelegation doctrine may signal the end of this experimentalist spirit, at least for the time being. As noted above, there is a large contingent of theorists, lawyers, and politicians for whom everything just said about the “spirit of the Federalist Papers” verges on

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84 Id. at 377–78.
85 This is the outcome that worried Frug, supra note 80, at 1384–88.
86 Bagley, supra note 83, at 378.
87 See supra note 53 and sources cited therein.
dangerous nonsense. On this view, roughly stated, the U.S. Constitution itself is the experiment in democracy, and it places broad but significant limits on the functions that each branch may perform. For some, these limits render much of modern administrative government unconstitutional, at least in its current form. The administrative state may be an experiment in something—it may even be someone’s idea of democracy—but it is not constitutional democracy.

Much of the doctrinal force of this criticism is geared toward restarting the transmission belt, and that means reviving the nondelegation doctrine. Most everyone agrees that Congress cannot constitutionally delegate its legislative power to any other department or body, but the parameters of this limitation are deeply disputed. In 1935, the Supreme Court took a relatively expansive view of the limitation in two cases, declaring unconstitutional two parts of a New Deal-era statute, on the ground that Congress had effectively abdicated its legislative function. This came to be known as the “nondelegation doctrine.” But, since that year, the Court has never again applied the doctrine to invalidate a statute, allowing instead for even broad policymaking delegations to stand so long as they provide the agency with an “intelligible principle” to guide their decisions. This broad standard effectively acknowledged that the transmission belt was not the way to police the administrative state and set the stage for broad delegations to regulate “in the public interest” or to impose standards “requisite to protect the public health.”

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The case *Gundy v. United States*, decided in June 2019, offered an opportunity to take the new Court’s temperature on this expansion. Herman Gundy challenged a provision of the Sex Offender Registration and Notification Act (SORNA), which delegates to the Attorney General the authority to “specify the applicability” of the Act’s registration requirements to persons who were convicted prior to its enactment.94 Knowingly failing to register was a crime that carried a maximum sentence of ten years in prison.95 Gundy—a pre-enactment sex offender who was convicted of failing to register in accordance with the Attorney General’s rules—argued that the Act was an unconstitutional delegation of legislative power because it effectively gave the Attorney General carte blanche to legislate crimes.96 Justice Kagan, announcing the opinion of the Court and writing for a four-member plurality, categorically rejected the challenge, finding that the Act’s structure, purpose, and history provided an “intelligible principle” to guide the exercise of delegated authority, placing the statute well within constitutional bounds.97

More interesting going forward, however, are the concurring and dissenting opinions, in which four of the Court’s conservative Justices signaled a willingness to revive and expand the nondelegation doctrine. Concurring in the Court’s judgment, Justice Alito stated that he would “support” an effort to “reconsider the approach we have taken for the past 84 years” to the nondelegation doctrine, if in a future case a majority of the Court would be willing to do so.98 Justice Gorsuch dissented, joined by Chief Justice Roberts and Justice Thomas, to argue that he “would not wait” for such an opportunity.99 The nondelegation doctrine, Gorsuch argued, is essential to securing the Constitution’s promise that “only the people’s elected representatives may adopt new federal laws restricting liberty.”100

The dissenting opinion supports its proposed revival of the nondelegation doctrine with a vision of classical liberal constitutionalism.101 By insisting that Congress agree on the terms of its delegation to administrative agencies through ordinary Article I procedures, the nondelegation doctrine secures “the people’s liberty” against an “excess of

94 34 U.S.C. § 20913(d) (2012); *Gundy*, 139 S. Ct. at 2122.
96 *Gundy*, 139 S. Ct. at 2122.
97 *Id.* at 2129–30 (finding that the law required the Attorney General to order the registration of pre-SORNA offenders “as soon as feasible” and finding this delegation to be constitutionally sound).
98 *Id.* at 2131 (Alito, J., concurring in the judgment).
99 *Id.* (Gorsuch, J., dissenting).
100 *Id.*
101 See *id.* at 2133–35.
law-making" by "mak[ing] lawmaking difficult." The nondelegation doctrine also fosters deliberation among lawmakers, promotes the rule of law by ensuring the stability and generality of laws, enhances accountability of elected officials by forcing them to own their decisions, and generally protects minorities by leveraging the separation of powers to ensure that "ambition" is made to "counteract ambition." Congress can, consistent with these principles, announce a broad regulatory policy and authorize the administration to "fill up the details," make the application of a rule dependent on executive factfinding, or delegate to non-legislative authorities. But, if Congress goes further, then the Court "must call foul when the constitutional lines are crossed."

The dissent also sends some rather clear signals that it agrees with Justice Kagan’s assertion that “if SORNA’s delegation is unconstitutional, then most of Government is unconstitutional...” For example, the dissent suggests that the “feasibility standard” that the plurality found to supply the statute’s “intelligible principle” would not pass constitutional muster. The dissenting opinion also takes a slight detour to quote Justice Douglas’s view that “Congress defaulted when it left it up to an agency to do what the ‘public interest’ indicated should be done.” These types of delegations—requiring agencies to regulate in the public interest or to take “feasible” measures—are exactly the sort of provisions that appear in numerous statutes previously upheld by the Court, and which form the basis

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102 Id. at 2134 (quoting THE FEDERALIST NO. 62 (James Madison)).
103 Id. (quoting THE FEDERALIST NO. 51 (James Madison)). Notably, Madison’s observation that ambition must be made to counteract ambition is also an animating motive behind much mainstream scholarship on the structure and legitimation of the administrative state. See, e.g., SELZNIK, supra note 80, at 334–36 (suggesting that these Madisonian principles have “broader relevance” to public and private affairs).
104 Gundy, 139 S. Ct. at 2136 (Gorsuch, J., dissenting) (citation omitted).
105 Id. at 2135.
106 Id. at 2120 (plurality opinion).
107 Id. at 2145–46 (Gorsuch, J., dissenting). The dissent also disagreed with the plurality that the statute contained a feasibility standard at all, but more interesting is its discussion of the standard’s constitutionality. See id. at 2145 ("A statute directing an agency to regulate private conduct to the extent ‘feasible’ can have many possible meanings: It might refer to ‘technological’ feasibility, ‘economic’ feasibility, ‘administrative’ feasibility, or even ‘political’ feasibility. Such an ‘evasive standard’ could threaten the separation of powers if it effectively allowed the agency to make the ‘important policy choices’ that belong to Congress while frustrating ‘meaningful judicial review.’ And that seems exactly the case here, where the Attorney General is left free to make all the important policy decisions and it is difficult to see what standard a court might later use to judge whether he exceeded the bounds of the authority given to him.").
108 Id. at 2140 n.63 (quoting WILLIAM O. DOUGLAS, GO EAST, YOUNG MAN: THE EARLY YEARS 217 (1974)). The quote continues: “‘Public interest’ is too vague a standard to be left to free-wheeling administrators. They should be more closely confined to specific ends or goals.” Id.
of much modern regulatory activity.\textsuperscript{109} The dissenting opinion also notably draws on scholarship arguing explicitly that key components of the modern state—including provisions of the Securities and Exchange Act of 1934, the Communications Act of 1934, and the Clean Air Act—are “easy cases” for unconstitutional delegations.\textsuperscript{110} Given these signals throughout the opinion, many will not be comforted by the dissent’s insistence that nothing it says would “spell doom for what some call the ‘administrative state.’”\textsuperscript{111}

Given the split nature of this decision, it remains unclear whether doom is on its way. Since \textit{Gundy}, there has been no shortage of predictions about how Justice Kavanaugh would rule if the nondelegation issue were raised in a new case.\textsuperscript{112} When sitting on the D.C. Circuit Court of Appeals, then-Judge Kavanaugh certainly was skeptical of creative congressional delegations and willing to deploy his own reading of the text and structure of the Constitution to strike down institutional experiments by Congress.\textsuperscript{113} And more recently, Justice Kavanaugh has signaled his agreement with the dissenters’ arguments in \textit{Gundy}.\textsuperscript{114} Nevertheless, as Adrian Vermeule recently pointed out, when it comes to dismantling the nondelegation doctrine, there is a big difference between talking the talk in dissent and walking the walk in a controlling opinion, and there is some history of conservative-leaning Justices doing the former but not the latter.\textsuperscript{115} There may thus be reason to


\textsuperscript{110} See, e.g., Gary Lawson, \textit{Delegation and Original Meaning}, 88 VA. L. REV. 327, 379–81 (2002) (cited in \textit{Gundy}, 139 S. Ct. at 2135 n.29 (Gorsuch, J., dissenting)). Lawson notably states that he is “agnostic” on the question of whether the Court itself should apply the nondelegation doctrine. Lawson, supra, at 335. But the \textit{Gundy} dissent is not.

\textsuperscript{111} \textit{Gundy}, 139 S. Ct. at 2145.


\textsuperscript{114} \textit{Paul v. United States}, 140 S. Ct. 342, 342 (2019) (statement of Kavanaugh, J., respecting the denial of certiorari) (“Justice Gorsuch’s scholarly analysis of the Constitution’s nondelegation doctrine in his \textit{Gundy} dissent may warrant further consideration in future cases.”).

\textsuperscript{115} Adrian Vermeule, \textit{Never Jam Today}, \textit{NOTICE & COMMENT} (June 20, 2019), https://yalejreg.com/nc/never-jam-today-by-adrian-vermeule [https://perma.cc/X3D9-8JS9] (“Ever since I started law school in 1990, almost thirty years ago, I’ve been hearing that the Court’s libertarian-legalist conservatives would definitely invalidate some statute or other on nondelegation grounds, any day now, without question . . . . And yet somehow, when push came to shove, when it was a question of actually
suspect that a modified version of the status quo could continue, with nondelegation continuing to serve only a background role as a canon of avoidance and statutory construction.\footnote{116}

Nevertheless, the retrograde transmission belt model of administration implied in the \textit{Gundy} dissent does signal a profound shift in the intellectual project of the U.S. administrative state. The dissent’s particular view of the nondelegation doctrine draws its normative force from a relatively inactive administration: Congress either reaches agreement through robust deliberation on the precise parameters of its delegation or it does not delegate at all, and either outcome is assumed to vindicate individual liberty.\footnote{117} In reaction to this position, defenders of the administrative state are forced to justify not only particular regulatory programs, but the very act of regulation itself as an enterprise that can equally be supportive of some constellation of constitutional values. This reactive position can be seen in recent work that warns of “anti-administrativist” tendencies on the Court and attempts to offer a comprehensive constitutional justification for the administrative state.\footnote{118}

This realignment heralds a return to old-style legitimacy politics, and a turn away from the Fullerian spirit discussed above. When the very existence of the bureaucracy is at stake, there is little room for cautious optimists to treat the regulatory state as a permanent problem, or even to be entirely candid as to their own skepticism about its legitimacy. Instead, the administrative state is presented and defended as already legitimate. On the other side, anti-administrativist forces call into question the entire regulatory enterprise by reference to the imagined legitimacy of a romanticized past. Neither of these positions takes seriously the legitimacy of institutions as

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\footnote{116} Cf. Cass R. Sunstein, \textit{Nondelegation Canons}, 67 U. Chi. L. Rev. 315, 315–16 (2000) (arguing that the doctrine of nondelegation has been “relocated” so that “nondelegation canons” now are relied upon “to forbid administrative agencies from making decisions on their own”); Lisa Schultz Bressman, \textit{Disciplining Delegation After Whitman v. American Trucking}, 87 Cornell L. Rev. 452, 455 (2002) (arguing that the Supreme Court “has shifted the focus from constitutional law to administrative law as a basis for requiring administrative standards” that guide administrative policymaking).

\footnote{117} Continental jurisdictions, where a version of the nondelegation doctrine continues to play a vital role in constitutional law and politics, may offer visions of alternative equilibria. See Peter L. Lindseth, \textit{The Paradox of Parliamentary Supremacy: Delegation, Democracy, and Dictatorship in Germany and France, 1920s–1950s}, 113 Yale L.J. 1341, 1354–71 (2004) (describing the German version).

\footnote{118} See, e.g., Metzger, \textit{supra} note 21.
they actually exist—always in doubt, failing to live up to their boldest promises, and suggestive of alternative futures.

III. LEGITIMACY’S END

In short, the immediate consequence of the rising anti-administrativism on the Court may be a fundamental shift in the terms of our engagement with what it means to be legitimately and democratically governed. For four decades, mainstream administrative law offered a singular laboratory for problematizing and rethinking what it means to be democratically governed under contemporary conditions. This was an oddly critical counterpoint to much normative legal and political theory, which during the same period remained concerned with defending the legitimacy of some idealized conception of liberal democracy. But this experimental spirit was only made possible by the recognized breakdown of the administrative transmission belt. The Court’s latest effort to jumpstart that transmission belt thus signals a return to dueling visions of the ideal constitutional structure, which threatens to crowd out any remaining attempts at experimentation. It therefore serves to close by reflecting on what may come next.

The same week that Gundy was handed down, intellectuals recognized the ninetieth birthday of Jürgen Habermas. For much of his life, Habermas has worked firmly in the Western philosophical tradition, taking as his central problem the “legitimacy” of power relations. Habermas’s “discourse” theory of democracy—which takes as its regulative ideal the concept of rational, unforced deliberation—appears at first blush to be well-suited to address the tensions between technocratic rationality and political action in the modern administrative state. And, indeed, Habermas’s theory has provoked a great deal of thinking about administration and democracy, both in the United States and beyond.


120 Habermas’s own approach to the administrative state has much in common with Fuller’s spirit, though he arguably demands a greater level of engagement by parliament. See JÜRGEN HABERMAS, BETWEEN FACTS AND NORMS: CONTRIBUTIONS TO A DISCOURSE THEORY OF LAW AND DEMOCRACY 440–41 (William Rehg trans., MIT Press 1996) (1992). For a critique, see RUBIN, supra note 82, at 159–60.

Longtime critic Raymond Geuss took the opportunity of this day to call into question the legacy of Habermas and his fellow travelers. For Geuss, the Western philosophical tradition need not be preoccupied with legitimating the existing institutions of liberal democracy. He writes:

[I]t is a Kantian prejudice that “legitimation” is the basic problem of philosophy or even the basic problem of philosophy in the modern era. It is even less plausible to think that it is the basic social problem of the modern world . . . .

The foolish claim that “we live in the best of all possible worlds” is not the best defense of the status quo. It is much more effective to hide one’s affirmation of the given social and economic structures, while trumpeting the opportunities one’s philosophy provides for criticizing a wide variety of individual flaws, defects and inadequacies. An ideology of “discursive criticism” also has much better chances of establishing itself because of certain psychological advantages it gives to those who adopt it. It is well suited to absorb, deflect and channel destructive energies that might otherwise get out of hand, by, thanks be to Kant, imposing discipline on existing discontent and dissipating it in small packets of reformist criticism of individual imperfections and blemishes of the social system.122

At the risk of aggrandizing this corner of U.S. law, it may serve to think of recent developments in the administrative state as being consistent with this broader pull away from the politics of legitimacy. A clash between so-called administrativist and anti-administrativist forces would in some sense be the reduction to absurdity of Western thought’s concern with legitimating state institutions. The diffusion of coercive public power throughout a vast, impersonal bureaucracy that is largely unintelligible to the average citizen cannot be said to be unproblematically “legitimate” in any meaningful sense of that term. At the same time, there is likely no danger of the anti-administrativist position casting the United States back to the nineteenth century, simply because the practical constraints are just too strong.123 The most likely outcome of this clash, then, is a case-by-case resolution of challenges to the administrative state, with each side retroactively claiming legitimacy from its preferred source.

From the perspective of critical theory, this development could be viewed as an opportunity. As the Fullerian period of U.S. administrative law


comes to a close, there is no longer any need for quasi-critical theory to act as the handmaiden of existing institutions and power relations. Critical work on the administrative state will no longer have to reduce itself to what Geuss evocatively calls “small packets of reformist criticism” in order to be heard, because no one will be listening. There will be no need to compromise the impulse to radical critique by, for example, accepting the false necessity of bureaucracy, or by treating the elected legislature as a yardstick for legitimacy. Meanwhile, the clash between opposing forces over the existing administrative state will continue to litter corners of U.S. administrative law with the vestiges of past and discarded solutions, ripe for recombination in new constructive-critical projects.

But that critical project would not be a mainstream one. The turn away from the Fullerian spirit in administrative law would spell the end of one interesting corner of U.S. legal theory and practice, where it was acceptable to openly question what it means to be democratically governed under conditions of deepening complexity. The critical method and the drive for legitimation were perhaps always uneasy partners in this endeavor, and their coexistence surely kept out some of the more unruly responses to the dominant political order. But, in exchange, this partnership created a space where experiments in legitimacy could be carried out with the backing of the state and interrogated openly and critically. If that searching intellectual project is lost—and the constellation of decisions in Gundy suggests that it is—then that is something to be mourned.

124 Here, I’ve used Fullerian in the sense just described—a spirit of open and constructive inquiry into the problems of institutional design—and not in the sense used recently by Sunstein and Vermeule to describe doctrines that enforce Fuller’s principles of legality in administrative law. Sunstein & Vermeule, supra note 1, at 1965–67. As noted supra, in my view these authors have understated the extent to which Fuller understood and appreciated the problems posed by the administrative state, and they do not directly engage with Fuller’s comments on institutional design.

125 Cf. Unger, Legal Analysis, supra note 71, at 65–67 (“Law produced through . . . irremediable conflict will be messy, and all the more messy in a democracy valuing and institutionalizing pluralism.”).